

01/25/02

1060 U.S. PTO



1-28-02

A

**TRANSMITTAL OF UTILITY APPLICATION  
UNDER 37 C.F.R. §1.53**

Attorney Docket No.

37232-6067

First named inventor

V. Alston

Express mail label #

EL688289674US

Date of mailing

January 25, 2002U.S. PTO  
10/057513

01/25/02

**Application Elements**

1. ☒ Fee Transmittal Form
2. ☒ Specification containing 46 pages  
(including Claims and Abstract).
  - a. Title: DYNAMICALLY BRANDED WEB SITES
  - b. Number of claims: 34
3. ☒ 36 sheets of drawings
4. ☐ Declaration
5. ☐ Sequence Listing
  - ☐ Paper copy (identical to computer copy)
  - ☐ Computer readable copy
  - ☐ Verified statement

**Accompanying Application Papers**

6. ☐ Copy of assignment documents  
from parent applications
7. ☐ Preliminary Amendment
8. ☒ Return Receipt Postcard
9. ☐ Small Entity Statement

**SIGNATURE OF ATTORNEY/AGENT**

HELLER EHRMAN WHITE &amp; McAULIFFE LLP

David A. Hall

Registration Number: 32,233

☒ Benefit of priority: Benefit of priority to U.S. Provisional Patent Application Serial No. 60/264,510 filed January 25, 2001. The subject matter of that patent application is incorporated into this application in its entirety.

**CORRESPONDENCE ADDRESS**

NAME

David A. Hall  
Registration No. 32,233  
Heller Ehrman White & McAuliffe LLP

Address

4350 La Jolla Village Drive, 7th Floor, San Diego, CA 92122-1246

Telephone: (858) 450-8400

Facsimile: (858) 587-5360

10057513-012502

<b>FEE TRANSMITTAL ACCOMPANYING UTILITY APPLICATION UNDER 37 C.F.R. §1.53</b>	Attorney Docket No.	37232-6067
	First named inventor	V. Alston
	Express mail label #	EL688289674US
	Date of mailing	<u>January 25, 2002</u>

### FEE CALCULATION FOR CLAIMS AS AMENDED

a)	Basic Fee		\$740/\$370	\$ 370.00
b)	Independent Claims	$\frac{4}{34} - \frac{3}{20} = \frac{1}{14}$	$\times \$84/\$42$	\$ 42.00
c)	Total Claims	$\frac{34}{34} - \frac{20}{20} = \frac{14}{14}$	$\times \$18/\$9$	\$ 126.00
d)	Fee for Multiple Dependent Claims	= \$280/\$140		\$ 0.00
<b>TOTAL FILING FEE</b>				<b>\$ 538.00</b>

- [X] Applicant is a small entity.
- [X] A check is enclosed in the amount of \$538.00 to cover the fee for filing the application.
- [ ] Charge \$ \_\_\_\_\_ to Deposit Account No. 50-1213.
- [X] The Commissioner is hereby authorized to charge any fees that may be required in this application under 37 C.F.R. §§ 1.16-1.17 during its entire pendency, or credit any overpayment, to Deposit Account No. 50-1213. If proper payment is not enclosed, such as a check in the wrong amount, unsigned, post-dated, otherwise improper or informal, or absent, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 50-1213 during the entire pendency of this application. This sheet is filed in duplicate.

CORRESPONDENCE ADDRESS			
NAME	David A. Hall Registration No. 32,233 Heller Ehrman White & McAuliffe LLP		
Address	4350 La Jolla Village Drive, 7th Floor, San Diego, CA 92122-1246		
	Telephone: (858) 450-8400	Facsimile: (858) 587-5360	
Submitted by:			
Typed or printed name	David A. Hall	Reg. Number	32,233
Signature	<i>David A. Hall</i>	Date	Jan 25, 2002
		Deposit Account	50-1213